2018 Tsunami Preparedness Campaigns

Call #2 - January 9, 2018

Participants
Nic Arcos (NOAA/National Centers for Environmental Information)
Jason Ballmann (Southern California Earthquake Center)
Dan Belanger (Alaska Division of Homeland Security and Emergency Management)
Mark Benthien (Southern California Earthquake Center)
Josie Borisow (Naval Support Activity Monterey)
Leo Espia (Guam Department of Homeland Security and Emergency Management)
Tammy Fukuji (NOAA/NWS/International Tsunami Information Center)
Glorymar Gomez (Puerto Rico Seismic Network)
Eric Holloway (NOAA/NWS/Alaska Region)
Rocky Lopes (NOAA/NWS/HQ)
Jeff Lorens (NOAA/NWS/Western Region)
John Marquis (Southern California Earthquake Center)
Kim McMahon (NOAA/NWS/Eastern Region)
Kevin Miller (California Office of Emergency Services)
Christa Rabenold (NOAA/NWS/HQ)
Liz Vanacore (Puerto Rico Seismic Network)
Christa von Hillebrandt-Andrade (NOAA/NWS/Caribbean Tsunami Program)
Keily Yemm (Washington Emergency Management Division)
Walt Zaleski (NOAA/NWS/Southern Region)

Partner Campaign Dates
Alaska – March 25-30 (confirmed after call)
California – March 26-30
Guam – April 1-7, October (ShakeOut), November 5 (World Tsunami Awareness Day)
Hawaii - April (Tsunami Awareness Month) Puerto Rico - March 11-17
U.S. Virgin Islands – March 11-17
Washington – April 9-13 (Roadshow), October (ShakeOut)

Other Partner Updates
Christa Rabenold (NOAA/NWS/HQ) reminded the group that tsunamis will be included in the NWS’s Spring Safety Campaign (March-May). Materials will be shared when available. A new page has been created on the NTHMP website to collect tsunami evacuation signs artwork (some downloadable) and information. The new page will be added to and updated as requested. The NTHMP Tsunami Preparedness Campaigns web page has been refreshed for 2018. More information will be added as it becomes available.

Kevin Miller (California Office of Emergency Services) shared that they will again be conducting a live code test for the North Coast and the monthly communications test during this year’s Tsunami Preparedness Week. The California Tsunami Steering Committee is meeting on January 18 to discuss needs, plans, and goals. The state will be supporting local activities during the month of March and is promoting usage of the TsunamiZone and outreach materials. Cindy Pridmore (California Geological Survey) also mentioned that she and Kevin will be presenting about Tsunami Preparedness at
Berkeley in early March. In addition, both Cindy and Kevin are trained as local instructors for the National Disaster Preparedness Training Center’s Tsunami Awareness course (AWR-217) if there is interest hosting the course and instructors are needed.

Glorymar Gomez (Puerto Rico Seismic Network) reported that the exhibition about the 1918 tsunami will begin in February at the University of Puerto Rico at Mayagüez. At the end of March, it will begin travels around the island beginning in the Northwest, moving to the North, then the Southeast, and then back to the university around the time of the “anniversary” in October.

Keily Yemm (Washington Emergency Management Division) reported that Washington is leading the effort on an NTHMP social science project that will compare different evacuation products to different audiences (especially hospitality) in different states/locations to learn what works best to inform audiences about risk and preparedness/evacuation actions and get them to take action. Currently they have participation/interest from Hawaii, Oregon, California, Alaska, and Guam. Other interested states/territories should email Keily.

Christa von Hillebrandt-Andrade (NOAA/NWS/Caribbean Tsunami Warning Program) shared information about some upcoming events:
- Caribe Wave is scheduled for March 15. See the exercise handbook for more information. Webinars are scheduled for January 23, 24, and 25; February 27 and 28; and March 1.
- IOC/UNESCO is hosting Advances in Tsunami Warning to Enhance Community Responses in Paris, France, February 12-14. All are welcome.
- The Latin American and Caribbean Seismological Commission (LACSC) and the Seismological Society of America (SSA) will be hosting the Seismology of the Americas Conference in Miami, Florida, May 14–17. This was previously scheduled to be held in Puerto Rico. There are over 50 technical sessions, many of them highlighting tsunamis from source characterization, modeling, and warning thru response and resiliency. Abstracts are due January 24.

TsunamiZone Updates
Jason Ballmann (Southern California Earthquake Center) shared that they are working on updating the TsunamiZone for 2018. Materials have been updated, and graphics have been optimized for Facebook, Twitter, and Instagram. People are encouraged to send updates and questions to info@tsunamizone.org and add events (lectures, tsunami walks, etc.) to the events calendar. States/territories do not have to have their own presence on the TsunamiZone in order to post events. Jason and John Marquis also addressed some questions about the Caribe Wave pages and registration numbers. These resources are being updated.

Next Call
Tuesday, March 6, 2018, 2pm EST

Addendum Following the call, Laura Kong (NOAA/NWS/International Tsunami Information Center - ITIC) asked that the following be shared with the group:
- ITIC general tsunami awareness materials and booklets/pamphlets are available in hard copy to everyone. Send requests to itic.tsunami@noaa.gov.
- Hawaii Tsunami Awareness Month is in April. ITIC will serve as the coordinator for federal, state, county, and non-profit activities.
- ITIC will continue the historic photos campaign in collaboration with counties. In 2017, the focus was on Oahu, teaming with the Department of Emergency Management and the State Library System. For 2018, the focus will be on Maui and/or Kauai.
- American Samoa Department of Homeland Security and NWS Pago Pago will conduct the one-day Federal Emergency Management Agency/National Disaster Preparedness Training Center Tsunami Awareness (AWR-217) course the last week of March.