

MES – Subcommittee Meeting Jan. 29th, 2018

Attendees:

Kevin Miller, California OES – Co-Chair	Tamra Biasco, FEMA R10 – Co-Chair	Christa von Hillebrandt, NOAA – Co-Chair (via phone/web)
Rocky Lopes, NOAA NWS HQ	Christa Rabenold, NOAA/NWS HQ	Forest Lanning, FEMA R9
Amanda Siok, FEMA R10	Althea Rizzo, Oregon EM	Stacy McClain, Washington EMD
Edward Jacobs, Program Manager Joint Typhoon Warning Center	Brad Baker, Director Santa Rosa Co., FL; Gulf Coast Representative	Brien Nicholas, CNMI
Vinnie Atofuau, American Samoa Homeland Security/Emergency Management	Leo Espia, Guam Homeland Security/Civil Defense	Dan Belanger; Alaska DHS/EM
Ed Fratto, East Coast Representative	Kevin Richards, Hawaii Emergency Management Agency	Robert White, Emergency Management British Columbia
Yvette LaDuKe, California OES	Jason Ballmann, Southern California Earthquake Center	Keily Yemm, Washington EMD
Armel Castellan; Environment Canada	Maximillian Dixon, Washington EMD	Camerine Francisco, Guam Homeland Security/Civil Defense
Nadine Guerrero, CNMI	Antonina Pselio, American Samoa Homeland Security/Emergency Management	

MES Annual Work Overview:

Overview of Annual Work plan for MES. No comments on draft submitted, for Tsunamizone.Gov, the CTWP is also collaborating.

Discussion on State/Territory Partner Project Matrix: This allows States & Territories to see what they can accomplish and/or see what others have done.

Comments Include:

Capture if Doing or Done

Capture Trainings & Exercises

Capture if tried but didn't work – so no new active update

Capture TR initiatives

Capture Vertical Evacuation initiatives

Capture Website differences

Brochures – discussion on different types – stay out of weeds similar to “posters” and “videos” in initial draft. Pros & Cons discussed

Repository discussion stating that the storage components need to be on state websites not at a NOAA site due to continuous changes.

Adding Federal Partners pros and cons of this was discussed

Update Media Guide to an informational guide

FEMA Community Rating System (CRS) Fact Sheet Updates

Length of document became a concern and will be looked at when finalizing the project.

Maritime Guidance:

Part 2 & Part 3 Need MES input and development

Do we need funding to complete?

Social Science MES Project:

MES-joint project for funding from NTHMP grants. (WA, HI, OR, CA, AK, FL have been active participants)

Overview of Project: How we effectively communicate to key audiences on risk and preparedness actions.

First Project: Evaluate evacuation products (an inundation products if feasible). Compare evacuation products from the participating states/territories showing them to different audiences in different locations, in order to learn what works best at *informing these audiences on risk and evacuation/preparedness actions and motivating them to take appropriate actions.*

Discussion: Assessment of Sirens, Apps, other delivery messages. HI wants to determine what makes people move (evac). Florida works hard on evacuation of the public – it has to be fresh on their mind in order for action to happen. Timing is hard. Social Science research does not do good design. OR did wave finding research on Portland Urban Architecture Up and Out. Focus: Alert & Warning, Public Outreach on near and far field, informational products.

Needs: Suggestions on locations, links to map, brochures, list of partners, WA EMD will lead the efforts through an RFP. This will be a building project due to interest. List of projects for future endeavors. Approximately \$100,000 needed for the project.

Voting of Initiatives to bring forth to the CC:

1. Motion for Social Science Project approval as a MES Endorsed Initiative through the State of Washington FY18 grant – Kevin Miller motioned & Dan Belanger seconds

Vote – All in favor

2. Motion for Section 2 & 3 to support funding for hours for executive writing through the State of California FY18 grant on behalf of the MES– Tamra Biasco motions & Maximillian Dixon seconds

Vote – All in favor

3. Motion for Tamra Biasco from FEMA R10 to continue to be the FEMA MES co-chair for the next two years –Kevin Richards motioned & Dan Belanger seconded

Vote – All in favor

Discussion: Island Caucus will meet later and will need to feed information up to MES for support of Island Caucus initiatives that support MES goals and objectives.

NTHMP-level Outreach

Discussion on the NTHMP website and the NWS/Tsunami Warning Center Outreach information

Discussion in the Tsunami Warning and the 1 meter discussion with the WCS.

Discussion on updating sign – MES agreed that the sign is utilized international level.

Christa R. – Update history of signage on NTHMP website

Recent Tsunami – Emergence Response Discussions – Issue/Questions/Feedback

Joint conversation on recommendations to bring to the WCS subcommittee meeting:

Highlights included: Lack of initiated Warning Center conference call for the January 23, 2018, tsunami event, amplitude information is needed to communicate context to emergency managers and other recipients, including the known earthquake parameters (e.g. strike-slip vs. subduction), current status, expected status, what's being evaluated, why, what is coming in the next bulletin, answer questions, as well as receive any relevant, important info from States and NWS offices. Also need to initiate playbooks, wave/height discrepancies. Tsunami.gov had a notification that the website was still supported despite the government shutdown (causing confusion as to why a shutdown notice was there at all), National Data Buoy Center – Water Column Height graph interpretation issues, Tsunami Threat – Purple banner understanding, Overloading the NTWC, advisory issued for Puerto Rico and USVI event, most local EMs in PR understood the Advisory. Confusion on NOAA weather radio issues and not utilized for an Advisory, media has challenges navigating tsunami.gov (especially International vs Domestic).

Discussion of Summer Meeting (locations/logistics):

Salt Lake City, Olympia, Sacramento (July 23-27)