

## NTHMP SUBCOMMITTEE ANNUAL WORK PLAN

Subcommittee:     Mitigation & Education     Version date:     2.6.2018    

Activity	Strategy(ies) addressed (#)	Action Step(s)/Milestones	Activity Lead and workers	Dependencies	Metrics – expected outcome and target date
MES - 2018 TsuInfo Alert!	2.1.2 Develop, update, and disseminate outreach materials and ensure consistency	<ol style="list-style-type: none"> <li>1. Solicit articles</li> <li>2. Review</li> <li>3. Publish</li> </ol>	Earls, Lopes, von Hillibrandt, Wilson, Eble	NOAA Grant (WA)	Ongoing Increase in annual readers
MES – 2018 TsunamiZone.org	2.1.3 Conduct training and educational outreach events and campaigns	<ol style="list-style-type: none"> <li>1. Provide/develop content</li> <li>2. Develop outreach campaign</li> <li>3. Register activities</li> <li>4. Register individuals</li> </ol>	SCEC, CA, PR, USVI	NOAA Grant (CA)	Ongoing Increase in state/regional pages Increase in worldwide registration annually

<p>MES – 2018 Social Science Project(s)</p>	<p>2.1.4: Conduct and incorporate social science evaluation of tsunami education outreach effectiveness</p>	<ol style="list-style-type: none"> <li>1. Evaluate evacuation products (and inundation products if feasible). <ul style="list-style-type: none"> <li>• Maps</li> <li>• Apps</li> <li>• Outreach brochures</li> <li>• Websites</li> </ul> </li> <li>1. Compare different tsunami products/outreach/processes, showing them to different audiences (especially hospitality) in different states/locations, in order to get their feedback.</li> </ol>	<p>Dixon, Yemm, Richards, Rizzo, Miller, LaDuke, Belanger, Hahn</p>	<p>2018 NOAA (WA) Grant - MES-Endorsed, Multi-state Proposed Project</p> <p>MES Subcommittee-endorsed Allowable Grants activity #22</p>	<p>2018 4th Quarter</p> <p>The goal is to compare evacuation products from the participating states/territories, showing them to different audiences (especially hospitality) in different locations, in order to learn what works best at: informing these audiences on risk and evacuation/preparedness actions; and motivating them to take appropriate actions.</p>
---	---	---	---	---	---

<p>MES – 2018 Complete development of Maritime Guidance Document (Chapters 2 &amp; Chapter 3)</p>	<p>2.2.2 Increase TsunamiReady Communities 2.4.1 Engage stakeholders on preparedness and response 4.2.2 Improve community warning point reception capabilities</p>	<p>2. Assess what exists by State/Territory (Existing protocols; Future mitigation planning recommendations) 3. Develop National Guidance using MES/NTHMP partner Existing protocols 4. Incorporate special guidance for various customers, especially large ports, cruise industry, Navy, and US Coast Guard 5. Develop future mitigation planning recommendations using experience and expertise.</p>	<p>Miller, LaDuke, Wilson, Richards, Waddell, Belanger, Biasco, Dixon, Rizzo, Preller</p>	<p>NOAA Grant (CA) MES-Endorsed MES + MMS Subcommittee-endorsed Allowable grants activity #21: Evacuation Products/Tools Guidance</p> <ul style="list-style-type: none"> <li>• MMS Input</li> <li>• Significant work has been completed on draft guidance</li> <li>• Will require grant support for lead MMS/MES representatives from CA</li> <li>• Funding from FEMA for California can help support work on guidance for currents and mitigation/recovery work</li> </ul>	<p>2018 2nd Quarter NTHMP guidance document for consistency.</p>
---	--	---	---	---	--

MES – 2018 Tsunami Information Guide	2.1.2 Develop, update, and disseminate outreach materials and ensure consistency	1. Draft guide 2. Review 3. Publish 4. Promote	Lead: Rabenold, Supporters/Reviewe : Aitui, Brown, Belanger, Eble, Huerfano, LaDuke, Pselio, Preller, Richards, von Hillebrandt, Waddell	None	2018 2nd Quarter Information Guidance Document
MES – 2018 FEMA Community Rating System Fact Sheets	2.1.2 Develop, update, and disseminate outreach materials and ensure consistency; 2.1.3 Conduct training and educational outreach events and campaigns; 2.2.1 Recognize TsunamiReady communities	1. Finalize draft fact sheets 2. Publish 3. Promote	Lead: Rabenold, Supporters/Reviewe : Rizzo, LaDuke, Waddell, Biasco, von Hillibrandt, Miller, Jackson, Mahoney, Baker, Hahn	None	2018 2nd Quarter Two Fact Sheets

SEE MMS ANNUAL WORK PLAN FOR AREAS OF MES ENGAGEMENT: [http://nws.weather.gov/nthmp/Minutes/mmsmeetings/MMSAnnualWorkPlan\\_2018.pdf](http://nws.weather.gov/nthmp/Minutes/mmsmeetings/MMSAnnualWorkPlan_2018.pdf)

FUTURE MES WORK:

Continued improvement to NTHMP Website	Strategy 2.x.x	1. Develop list of areas for improvement (e.g. photos rotating; videos)	TBD		Beyond 2018
Engage public education institutions	Strategy 2.1.1: Engage public schools and institutions of higher learning for tsunami preparedness	1. Survey and catalogue where this has occurred	TBD		Beyond 2018
“TsunamiReady Tier 2” communities development	Strategy 2.2.2: Increase number of recognized TsunamiReady Tier 2 Communities	<ol style="list-style-type: none"> <li>1. Develop brochure describing BENEFITS of achieving “TR Tier 2” status</li> <li>2. Develop NTHMP Vertical Evacuation Guidance <ul style="list-style-type: none"> <li>• Provide lessons learned from case studies of new construction implementation</li> </ul> </li> <li>3. Develop Guidance for communities use &amp; mitigation regarding existing structures</li> </ol>	TBD		Beyond 2018
“TsunamiReady Supporter” communities development	Strategy 2.2.3: Increase number of designated TsunamiReady Supporters	<ol style="list-style-type: none"> <li>1. Develop brochure describing BENEFITS of becoming a “TR Supporter”</li> <li>2. Fully develop/define criteria, list of candidates, and provide examples of existing TR Supporter Case Studies</li> </ol>	TBD		Beyond 2018
Community and Emergency Management Support	Strategy 2.4.1: Engage stakeholders on tsunami preparedness and response	Ongoing: Conduct and Report out on Tsunami Campaigns	TBD		Beyond 2018