

MES StratPl. 2013: ✓ Completed ▲ Recommend modifying → Carry forward thru 2018

1. Tsunami evacuation products and strategies that support effective preparedness and response	
✓ →	100% of NTHMP funded evacuation maps available online. On NTHMP website
✓	All NTHMP-funded maps follow the approved 2011 guidelines by end of 2013.
▲ →	Coordinate with experts to discuss proper strategies for evacuation studies of the inundation area (including horizontal evacuation) and produce guidelines for evacuation studies by end of 2014.
2. Creating a community based culture of tsunami preparedness and response.	
✓	Finalize the NTHMP Education Plan and Strategy and make available on-line by the end of 2014. On NTHMP website
▲ →	50% of high hazard state/territories will have K-12 educational guidelines or curricula by end of 2017. Is this do-able? MES TO MODIFY TO REFLECT WHAT IS POSSIBLE IN TODAY'S ENVIRONMENT
✓	50% of high hazard state/territories will have a media guidebook by end of 2017.
▲	Annually update the national tsunami media toolkit. Once per 5 year period?
→	Conduct evaluations to determine the effectiveness of tsunami education products and programs in 10 selected communities by 2014. Development of Common Survey Questions completed 2016 INCLUDE MES EVAL TOOL ON WEBSITE
✓ →	Ensure educational events are conducted at all at risk communities over the period of this plan. (Events can include workshops, town hall meetings, and outreach in schools). SHOULD SPECIFIC GROUPS/SECTORS BE IDENTIFIED?
✓ →	Continue creation of updated outreach materials, such as brochures, posters, interpretive signs, etc. Easy to report on.
✓ →	Maintain, update, and continue distribution of tsunami education products for the tourist community (e.g., hotels, cruises, and vacation rental homes) annually. Some areas have.
✓ →	Support the maritime community in developing educational resources and preparedness efforts by end of 2017. Some areas have materials as examples. NTHMP Guidance in dev.
▲ →	Annually, declare a national Tsunami Preparedness Week. (NTHMP Chair, responsibility) INCLUDE WTAD OF 11/5 EACH YEAR AND CC VOTE ON HOW THIS IS TO BE DONE.
→	50% of high tsunami-hazard states/territories will have a regional or local tsunami workgroup by the end of 2017. Survey MES members in 2017?
3. Establishment of more Tsunami resilient communities	
✓ →	Increase the number of communities that have attained TsunamiReady recognition by 40 (in whole country) by the end of 2017. MODIFY TO ADDRESS SATURATION
✓ →	Expand TsunamiReady Supporter program to acknowledge preparedness by sites not able to meet the full TsunamiReady requirements.
✓ →	Create regional TsunamiReady Advisory Groups that include NOAA Weather Forecast Office and state/territory representation. STATE TR BOARDS
✓	Provide guidance annually to NOAA on proposed changes to TsunamiReady program
▲ →	Work with FEMA to inform communities of new building codes available for voluntary adoptions and new tools available to establish their risk to include in future mitigation planning by end of 2017. Revise in light of new ASCE 7 work.
✓ →	Conduct state-level reviews of all local response plans for accuracy and effectiveness by the end of 2014. (TSUNAMI COMPONENT -- ADVISORY CAPACITY)

EVALUATING HOW PEOPLE RECEIVE INFORMATION