

NTHMP Warning Coordination Subcommittee Telecon – October 20, 2014 noon PDT.

Attending: John Parker (Env. Canada), Brent Tompkins (Env. Canada), Kathryn Forge (EMBC), Christa von Hillebrandt (CTWP), Melinda Bailey (NWS SR), John Schelling (WA), Kevin Miller (CA OES), Paul Whitmore (NTWC),

Agenda

1 – Discuss prototypes of TWC messages based on Social Science and Complex Coast Team recommendations. Points brought up concerning messages

- CVH and BT had questions on how the new headline arrangement will affect EAS and potentially WEA broadcasts. PW stated that EAS activation will still be initiated based on UGCs/ Canadian pseudo-UGCs, and that the new headlining could result in fewer zones being activated. Concerning the smaller threat regions (SF Bay and Columbia River Estuary) some follow-up will be necessary to ensure that states/WFOs are able to properly activate for these regions.
- KF, JS, KM felt the new headlines provided through the Complex Coast Team recs. were an improvement.
 - KM suggested moving SF Bay to later in the sentence for CA rather than at the front.
- JP requested some Atlantic examples.
- KM brought up that the definitions below the forecast table should be better tagged with relating to the forecast table than the Observation Table below.
 - JP mentioned that a statement above the forecast table slightly contradicted the definition below.
 - PW suggested that we move the definitions above the table and remove the contradictory sentence.
- In Recommended Actions, JS suggested removing “SAFETY” from the first bullet as it was confusing due to the ellipsis and was somewhat redundant.
- MB suggested a better heading schema within the Recommended Actions and Impacts section as the existing verbiage was not clear regarding areas under WW or A.
- JS recommended making sure that any information about “strong shaking” be consistent with recommendations through the Tsunami Messaging project.
- CVH recommended modifying or removing reference to the third floor for evacuation as that may change from place to place.
- CVH had general concerns about message length.

Next Steps: Whitmore will update examples based on today’s input and send them for review (including some Atlantic examples). These will be brought up for approval (along with any changes based on review) at the upcoming NTHMP meeting in February. Implementation will follow if approved at the NTHMP meeting.