

# AMERICAN SAMOA

## DEPARTMENT OF HOMELAND SECURITY



### 2015 NTHMP ANNUAL MEETING



Feb 9 - 13, 2015

Oregon State Office Building  
Oregon Department of Geology & Mineral Industries  
800 NE Oregon Street  
Portland, OR 97232

**AMERICAN SAMOA**

**DEPARTMENT OF HOMELAND SECURITY**



# **SUCCESSSES**

- **Outreach Program**
- **Training & Exercises**
- **Warning Siren**
- **Evacuation Maps**
- **TsunamiReady Awareness**
- **Warning Information Dissemination**



# AMERICAN SAMOA

## DEPARTMENT OF HOMELAND SECURITY



# Outreach Program

Weekly outreach efforts to ensure resiliency within different communities

- Schools (*Public/Private*)
- Villages
- Churches
- Government Offices
- Private Businesses
- Ethnic Groups
- Live Presentations
- Radio Spots (*3X-weekly*)
- TV Shows (*weekly*)
- Newspaper Ads (*4X-weekly*)
- Brochures & Flyers
- Fairs, Market, Shopping Center



# AMERICAN SAMOA

## DEPARTMENT OF HOMELAND SECURITY



# Outreach Program Tsunami Training & Exercises

**SCHOOLS**



**CHURCHES**



**GOVERNMENT OFFICES**



**ETHNIC GROUPS**



**VILLAGES**



**PRIVATE BUSINESS**





# AMERICAN SAMOA

## DEPARTMENT OF HOMELAND SECURITY



### Outreach Program PSA's & Public Information



RADIO



TELEVISION



FAIRS, MARKETS, SHOPPING CENTERS



LIVE PRESENTATIONS



BROCHURES



NEWSPAPER ADS



# AMERICAN SAMOA

## DEPARTMENT OF HOMELAND SECURITY



# Tsunami Sirens

ASDHS is able to maintain operability of all 48 sirens on a regular basis.

A solid maintenance program is integral to the sustainment of this critical outdoor warning system.



# AMERICAN SAMOA

## DEPARTMENT OF HOMELAND SECURITY



### Tsunami Evacuation Maps

Utilizing completed inundation mapping from Dr. Fai Cheung to create new tsunami evacuation maps for American Samoa. Maps are used during public outreach and made available upon request.





# AMERICAN SAMOA

## DEPARTMENT OF HOMELAND SECURITY



# TsunamiReady



It's a success keeping American Samoa a TsunamiReady Community through...

- Outreach
- Signage Maintenance
- Monthly Siren Tests
- 24/7 Warning Point
- Trainings & Exercises



When in doubt, head to higher ground!

**Tsunami Awareness Week**

*Are You Ready?*

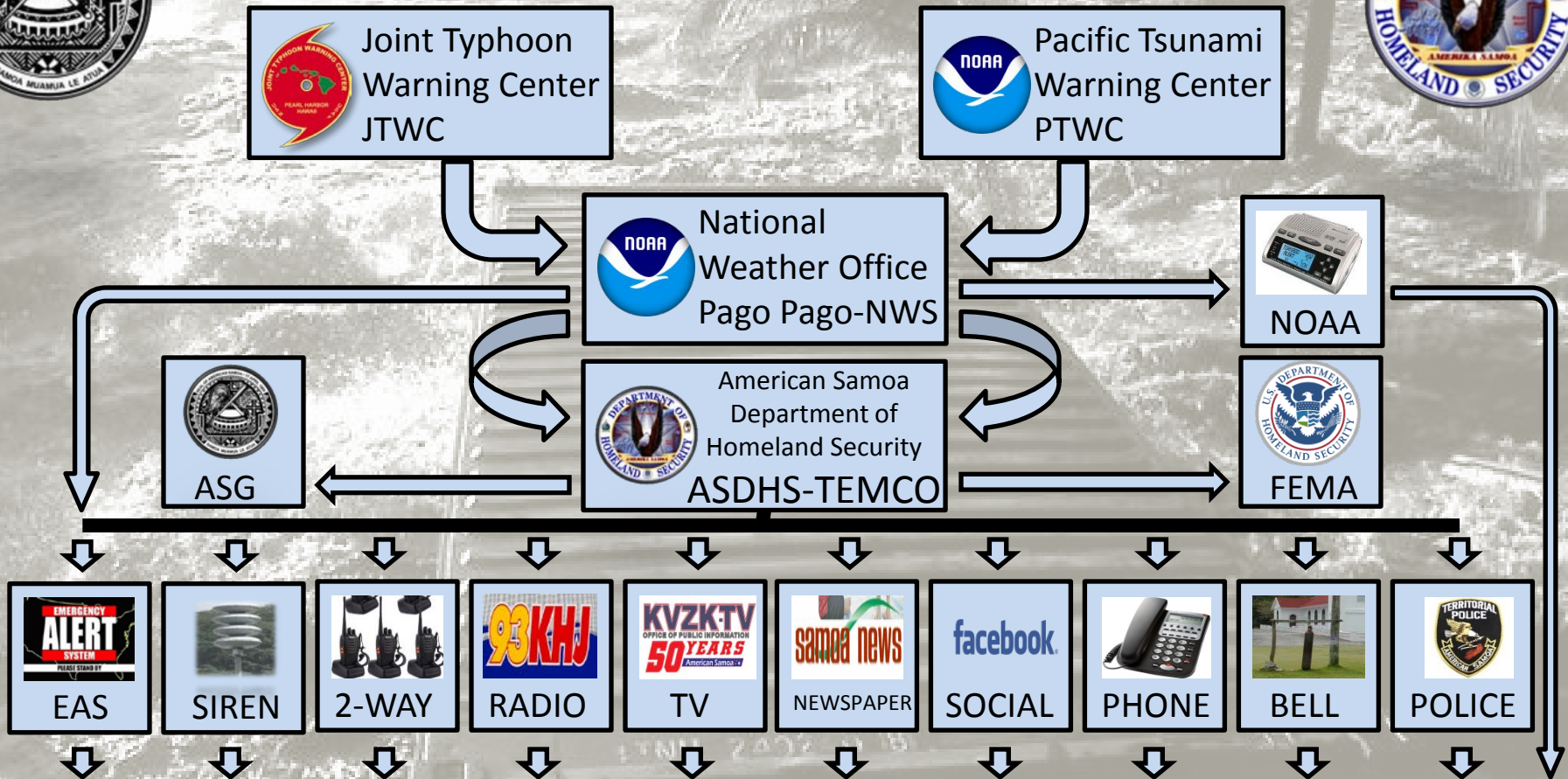




# AMERICAN SAMOA

## DEPARTMENT OF HOMELAND SECURITY

### Warning Information Dissemination



COMMUNITIES





# AMERICAN SAMOA

## DEPARTMENT OF HOMELAND SECURITY



# Challenges

Some of the challenges we have encountered

- Time Zone Difference
- Language Translation
- Cultural Beliefs
- Government Dependency
- Private Land Issues
- Media reporting
- Scheduling
- Transportation
- Off Island Approval
- Disaster Plans





# AMERICAN SAMOA

## DEPARTMENT OF HOMELAND SECURITY



### ON GOING

- New Tsunami Warning Outdoor & Indoor Sirens
- Update Tsunami Evacuation Maps & Sign placements
- EOC Upgrade and complete transition to the New Building
- Outreach Program & Information dissemination
- Relocation of FNARs (*FEMA National Radio System*)
- Continue collaborations with federal partners



# AMERICAN SAMOA

# DEPARTMENT OF HOMELAND SECURITY



# THANK YOU