



TsunamiZone.org

Mark Benthien

Southern California Earthquake Center

benthien@usc.edu; 213-926-1693



TsunamiZone.org

Home | TsunamiZone Regions | Contact Us | Search | Login

The **TsunamiZone** | CNMI Tsunami Preparedness Week March 22-28, 2015

[Register Here!](#) | [Know Your Zone](#) | [Who is Participating?](#) | [How to Participate](#) | [Resources](#) | [News & Events](#) | [Partners & Sponsors](#)

No Tsunami Warnings, Advisories or Watches are in effect

WELCOME TO THE TSUNAMIZONE!

Everyone, everywhere should know how to be prepared for tsunamis and what to do to be safe. This is true for people who live or work near the ocean, but also for anyone who may visit someday. Are you in the Zone?

TsunamiZone.org provides suggestions and resources for your family or organization to "know your zone" and to learn how to be safe.

Be counted among people and organizations worldwide by registering your 2015 tsunami preparedness activities!

CALENDAR

Official TsunamiZone Regions are linked to more information including regional events:

- March 22-28: Alaska, California, CNMI, Guam, Puerto Rico, U.S. Virgin Islands
- April: Hawaii
- September 20-25: American Samoa
- October: Oregon & Washington

[Find a local event](#)
Add events to the calendar

Over 120,000 participants registered | Thank you for participating! Please share about your activities!

PARTICIPATE AND SHARE

- [How to Participate](#): Information for individuals, schools and many types of organizations
- [Tsunami Resources](#): Manuals, posters, & much more
- [Who is Participating?](#): Lists by county, area, & category
- [Share Your Activities](#): Your photos, videos, and stories of tsunami preparedness week

CHECK THE STATS

As more people and organizations register, these totals will grow larger. Please encourage others to register tsunami preparedness activities!

Global Total:	Over 120,000
Participants in TsunamiZone regions:	Over 120,000
Participants in other areas:	437

TSUNAMI TALK

The Tsunami... 230 likes

Like Page | Share

Be the first of your friends to like this

Follow @thetsunamizone | 182 followers

Logos: NOAA, USGS, Cal OES, SCS/EC

- **Know Your Zone:** Maps for all coastal areas to know if you are in a tsunami inundation zone
- **Tsunami Preparedness Week:** Register your activities to be counted
- **Event Calendar:** Learn about drills, presentations, and other events near you
- **Resources:** Movies, manuals, posters, etc.

Background

- A cooperative effort by Cal OES, SCEC, Dept. of Conservation, USGS, NOAA, and emergency managers from jurisdictions nationally and internationally at risk of tsunami.
- Funded by NTHMP.
- Built on the ShakeOut Model of registration of preparedness activities.
- Designed for outreach as well as data gathering.
- First site created in 2014 for California (1,000 participants)
- Expanded globally in 2015 (126,000 participants)
 - Many from “Caribe Wave” and LANTEX exercises

Based on Social Science Research

Research by Dennis Mileti, Linda Bourque, and others on what motivates people to get prepared:

- They see and hear consistent information about what to do frequently, in many forms, and from many sources
- They see others like themselves getting prepared
- They talk about preparedness with people they know
- They learn potential consequences, and how to avoid them

ShakeOut and TsunamiZone put these findings into practice

Proposed TsunamiZone Mission and Goals

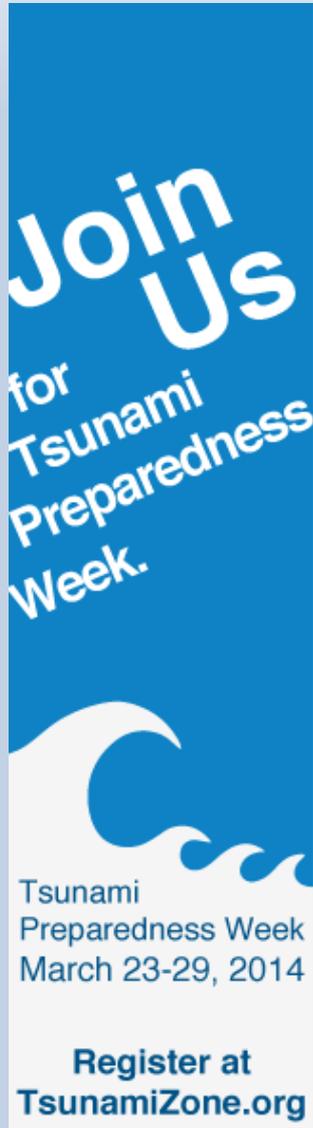
Mission:

Everyone, everywhere should know how to protect themselves during tsunamis

Goals:

- Encourage people worldwide to practice tsunami safety
 - Register at www.TsunamiZone.org
- Shift the culture about tsunamis and preparedness
 - Inspire discussions about being prepared to survive and recover
- Increase tsunami readiness at all levels
 - Whole Community: family, community, school, business, government...

Benefits of Registering



- Be **counted** as a participant on the TsunamiZone website
- Be **updated** with news and safety tips
- Be **listed** with other participants
- Be an **example** that motivates others
- Have **peace of mind** that you have taken action and helped others
- Be better prepared to survive and recover!

Example Statistics

2014 participation by ShakeOut Region

Region	Participants
All Regions	10,410,401
Alaska (Mar. 27)	103,931
Alaska (Oct. 16)	80,536
American Samoa	5,102
Arizona	123,595
British Columbia	743,126
California	10,410,401
Central U.S. (AL AR IL IN KS KY MO MS OH OK TN)	2,761,667
CNMI	12,508
Colorado	35,971
Guam	78,281
Hawaii	30,007
Idaho	75,220
Japan	4,453,244
Montana	157,189
Nevada	571,494
New Mexico	106,838
NorthEast U.S. (CT MA ME NH NJ NY PA RI VT)	505,590
Oregon	398,815
Puerto Rico	595,954
Quebec	152,808
SouthEast U.S. (DC DE FL GA MD NC SC VA WV)	2,192,111
Southern Italy	12,285
U.S. Virgin Islands	7,249
Utah	835,729
Washington State	1,089,820
Wyoming	10,898
Yukon	9,770
Other States and Countries	1,105,606

Category

Category	Participants
Total: California	10,410,401
Individuals/Families	11,941
Childcare and Pre-Schools	50,111
K-12 Schools and Districts	6,366,514
Colleges and Universities	1,954,438
Local Government	461,805
State Government	149,993
Federal Government (Including Military)	221,009
Tribes/Rancherias	3,402
Businesses	552,074
Hotels and Other Lodgings	2,337
Healthcare	185,402
Senior Facilities/Communities	17,445
Disability/AFN Organizations	9,727
Non-Profit Organizations	82,167
Neighborhood Groups	30,737
Preparedness Organizations	13,498
Faith-based Organizations	166,366
Museums, Libraries, Parks, etc.	8,407
Volunteer/Service Clubs	258
Youth Organizations	1,993
Animal Shelter/Service Providers	273
Agriculture/Livestock	1,340
Volunteer Radio Groups	931
Science/Engineering Organizations	5,096
Media Organizations	13,671
Other	24,598

Del Norte

Mary Dorman - State Farm Agent, Crescent City
Walmart 1910, Crescent City

El Dorado

AAA
AAA Northern California, Nevada and Utah, Folsom Branch, Folsom

Fresno

ADT Security Services, LLC, Fresno SSO, Fresno
DaVita Healthcare
Davita Sanger, Sanger
F & F Contracting, Inc./ Etix Trucking/Golden Eagle Charter, Inc., Fresno
HD Supply
HD Supply White Cap, Fresno Branch, Fresno
Humanscale, Fresno facility, Fresno
Kohl's Department Stores
Kohl's Department Store, Fresno
Kohl's Department Store, Fresno
Kohl's Department Store, Clovis
Landscape Contractors Insurance Services, Inc., Fresno
Macerich
Fashion Fair Mall, Fresno
Rabobank, Fresno

Humboldt

Cafe Nooner, Cafe Nooner Too, Eureka
Cal-Ore Life Flight, Humboldt Base, Eureka
GHD, Inc., Eureka
Kohl's Department Stores
Kohl's Department Store, Eureka
Pacific Gas and Electric Company
Pacific Gas and Electric Company, ISFSI & Humboldt Bay Generators
PMFW Productions, Eureka
Stewart Telecommunications, Eureka

Imperial

Kohl's Department Stores
Kohl's Department Store, El Centro
United States Gypsum, Plaster City Plant, El Centro

Kern

AEG
Rabobank Arena, Theater & Convention Center, Bakersfield
Allstate, Sales, Ridgecrest
DaVita Healthcare
Davita-Bakersfield Dialysis Center, Bakersfield
Environmental Resources Management
Environmental Resources Management Bakersfield, Bakersfield
ERM-Bakersfield, Bakersfield, Bakersfield
FedEx Ground, Bakersfield
Golden Empire Transit, Bakersfield
HD Supply Construction & Industrial White Cqp, Bakersfield Branch 0

Businesses

Register and Spread the Word

- Register your Tsunami activities at TsunamiZone.org.
- Join the discussion:
 - [Facebook.com/thetsunamizone](https://www.facebook.com/thetsunamizone)
 - [Twitter.com/thetsunamize](https://twitter.com/thetsunamize)
- Download and distribute Tsunami resources: drill manuals, flyers, posters, videos, and much more.

The screenshot displays the TsunamiZone.org website. At the top, it says "The TsunamiZone" with a logo of a person running from a wave and the text "Are You In The Zone?". Below this is a navigation bar with "Register Your Tsunami Preparedness Activities at TsunamiZone.org". The main content is divided into two columns. The left column, titled "Welcome to the TsunamiZone!", provides information about the website's purpose and lists various activities users can participate in, such as attending a tsunami walk drill, organizing a boat evacuation drill, and participating in a school evacuation drill. The right column, titled "How To Participate", explains how to register, find public events, and access resources. Below the text are three panels with illustrations: "DROPI! COVER! HOLD ON!" (Protect Yourself During Earthquakes), "GO TO HIGH GROUND!" (The Shaking Is Your Tsunami Warning), and "STAY THERE!" (Tsunami Waves May Arrive for Hours). At the bottom, there are logos for NOAA, USGS, Cal OES, and the Southern California Earthquake Center.

Are You In The Zone?

Find Out At
TsunamiZone.org